

SEATTLE DEPARTMENT OF NEIGHBORHOODS

## **Neighborhood Matching Fund Program**

# Project #: Date Received:

## 2010 Small and Simple Projects Fund Application

PROJECT INFORMATION									
Project name:									
Project address or location:									
Briefly describe the project:									
<b>Project district</b> (check only one):					Fo	or a ma	ap of the d	listricts <u>clic</u>	<u>ck here</u> .
☐ Ballard ☐ Delridge	☐ East		☐ Lake Un	ion	☐ North		Vorthwest	☐ Sou	ıthwest
☐ Central ☐ Downtown	☐ Greater Duwa	mish [	☐ Magnoli	a / Queen Anne	☐ Northeast	□ S	outheast	☐ City	wide
APPLICANT CONTACT IN	FORMATION	All NMF	correspo	ndence will be n	nailed to the cor	ntact p	oerson.		
Applicant group:									
Project contact person:									
Mailing address:							Zip code	<b>:</b> :	
Day/Work phone:				Evening/Home p	hone:				
Home email address:									
PROJECT FUNDING REQU	JEST								
TOTAL request from the City (up to \$20,000): \$ TOTAL value of neighborhood match: \$									
SUPPLEMENTAL INFORMATION									
For physical improvement or cap	ital projects, who	is the prop	perty own	er?					
Does your group have a current If yes, what is the project nam		er contrac	:t? ☐ Yes	□ No					
NMF PROJECT MANAGER	RASSISTANC	E							
Provide the name of the NMF Pro	ject Manager who	assisted y	you:						
<b>NOTE:</b> Prior to submitting an application develop a competitive proposal and will r	, groups are encourage	ed to work w	· vith a project	•		•	_		
The signatory declares that s/he is the									
poord has voted to undertake this pro that clicking the box "submitted electr	onically" is equivale	nt to the <b>e</b> l	lected chai	rperson/presiden	<b>t's</b> signature on thi	s appli	cation form	n. It certifies	_
authorized to submit it on behalf of Name (print):	ine organization, th	e statemen	its nerein ai	Signature:	iu accurate to the l	best of	iiiy knowle	euge.	
rearie (princ).		Check here if submitting application electronically, in which case a physical signature is not required.							
Address/Zip: Day Phone:									

## 2010 Small and Simple Projects Fund Application page 2

#### **PROPOSAL NARRATIVE**

#### **PROPOSED IDEA**

The purpose of all Neighborhood Matching Fund (NMF) projects is to create stronger, more connected neighborhoods and communities. We want to know details about exactly how your project will build a more vibrant community.

- 1) Explain why you want to do this project.
- 2) Talk about how the project will benefit the public.
- 3) Describe **exactly what you will do**.

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PROPOSAL N	ARRATIVE cont'd		
PROPOSED ID	EA cont'd		

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PROPOSAL NARRATIVE cont'd
PROPOSED IDEA cont'd

SEATTLE DEPARTMENT OF NEIGHBORHOODS				
<b>Neighborhood</b>	Matching	<b>Fund</b>	<b>Program</b>	

## 2010 Small and Simple Projects Fund Application page 5

#### PROPOSAL NARRATIVE cont'd

4) Use this workplan table to list the **detailed, step-by-step activities** of your project. Identify who will be responsible for carrying out each step or activity. Estimate the month and year each step will be completed.

Step/Activity	Responsible Person/Group	Date Done
Example: Weekly planning meetings	Steering committee members	January-June, 2010

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#### PROPOSAL NARRATIVE cont'd

#### NEIGHBORHOOD INVOLVEMENT/COMMUNITY BUILDING

NMF projects build community by intentionally bringing people together. We want to know who is involved in the project, now and during project implementation. Projects should involve as many diverse groups and individuals as possible and should reflect the demographics of your community, including youth, seniors, immigrants and refugees, renters, homeowners, business organizations, GLBT groups, etc.

- 1) Describe your **steering committee** for this project. Include all steering committee members on the "Community Match Pledge Form" located on page 11.
- 2) Include a detailed **outreach plan** that describes how you will let people know about your project as well as the names or types of individuals and groups you are involving or planning to involve.
- 3) Describe **volunteer opportunities**, showing how people with different interests can all be involved in your project.
- 4) If your NMF funding request includes **hiring people for professional work**, provide a job description highlighting work responsibilities, number of work hours and compensation.

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PROPOSAL NARRATIVE cont'd	
NEIGHBORHOOD INVOLVEMENT/COMMUNITY BUILDING cont'd	

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PROPOSAL NARRATIVE cont'd							
NEIGHBORHOOD INVOLVEMENT/COMMUNITY BUILDING cont'd							

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A successful project will have a vision for success and be driven by achievable outcomes.

- 1) Talk about how, after your project is completed, your community will be positively changed. Describe **specific** outcomes, both tangible and/or intangible results.
- 2) Describe what **evaluation tools** you will use to measure project success.

#### OTHER INFORMATION

Please share any additional information we should know about your project.

#### PROJECT RESOURCES AND READINESS

Widespread and diverse match contributions of cash, volunteer labor, donated professional services and donated materials are indicators of community support. Project readiness means the project has been well-planned and will be successful in raising enough match within the timeframe required.

- 1) Using this worksheet, describe your **budget** and resources for **community match**.
  - Physical improvement projects (where something tangible and lasting, such as a playground or public art, is being created) require a 1:1 match (the community match must equal the funding request).
  - Non-physical projects (such as design, planning, events, etc.) require a 1/2:1 match (the community match must equal at least half of the funding request).
  - Count volunteer labor at \$20/hour. Count in-kind professional services at their customary rates, up to a maximum of \$75/hour.
- 2) If you have cash match in-hand, include a **bank statement or a letter from your fiscal sponsor** that documents the amount of cash.
- 3) For projects with cash match to be raised, include a detailed **fundraising plan** that outlines all fundraising activities, how much money is expected from each activity or donor, when activities will occur, a list of foundations and other funders who will be receiving grant proposals and estimated award notification dates.

**BUDGET** List the details of your project's budget. Do not use general categories. Instead, specifically describe and quantify each line item. For paid positions, indicate the rate of pay and number of hours to be worked.

Project Expense Description (staff, professional services, supplies, materials, construction, etc.)	NMF Funding Request
<b>Example:</b> 2 youth interns x \$20/hr x 25 hrs/intern	\$ 1,000
Example: landscaping materials (compost, plants, gloves, etc.)	\$ 700
	\$
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	\$
	\$
Grand Total	\$

#### **COMMUNITY MATCH** List the types of your match. Be detailed.

If your match includes cash, indicate what specific expenses will be paid with cash. If volunteer hours are included, outline the volunteer tasks, number of volunteers, and time commitment.

Community Match Description (volunteer labor, including all steering committee members, in-kind services, donated materials/supplies, cash)	Match Value
Example: room rental (3 meetings @ \$150)	\$ 450
Example: 10 steering committee members x 10hrs/person	\$ 2,000
Volunteer labor: hours @ \$20/hour =	\$
□ cash	\$
☐ cash☐ in-kind	\$
☐ cash ☐ in-kind	\$
☐ cash☐ in-kind	\$
☐ cash☐ in-kind	\$
Grand Total	\$

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#### **COMMUNITY MATCH PLEDGE FORM**

4) Use this table to list all **individuals, businesses or organizations who have already committed to donate volunteer time, materials or services**. Include all steering committee members on this form. (Please note signatures for community match pledges are not required for the application.)

Name	Address/Zip/Phone/Email	Type of Support (please provide specifics below)	Number of Hours	Value of In-kind Donation
Example: Lisa Lee	123 Main Street, Seattle 98104 (206) 555-1234 lisa.lee@handyemail.com	Outreach coordinator  Outreach coordinator  onumber in the independent of the independent	ls 20 hours	\$ 400
		☐ volunteer time☐ in-kind materia☐ donated servi☐ cash	ls	\$
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#### COMMUNITY MATCH PLEDGE FORM cont'd

Name	Address/Zip/Phone/Email	Type of Support (please provide specifics below)	Number of Hours	Value of In-kind Donation
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## Neighborhood Matching Fund Program

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#### COMMUNITY MATCH PLEDGE FORM cont'd

Name	Address/Zip/Phone/Email	Type of Support (please provide specifics below)	Number of Hours	Value of In-kind Donation
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		Grand To	tal	\$

#### **APPLICATION CHECKLIST**

- Must use current version of <u>Adobe Acrobat</u> to use this application.
- All relevant application items must be submitted in order for the proposal to be considered for funding.
- Submit all application materials in one packet.
   Items submitted separately will not be considered.
- Submit the application only once and only by one method (in person, by mail or electronically).
- Review NMF guidelines.
- Complete all sections of the application. Use only the spaces provided for responses to questions.
  - Cover page.
  - Proposal narrative.
  - Budget and community match worksheet.
  - Community match pledge form.
- Enclose all supplemental information
   (as needed for your project) with your application packet. Label each of these items with the name of your applicant group.
  - Enclose letter from property owner or copy of long-term lease agreement (required for physical improvement and capital projects on private property).
  - Enclose supplemental information (optional and as appropriate), including letters of support from other community groups, bank statement or letter from fiscal sponsor documenting cash-in-hand, design drawings, maps, photographs, etc.

#### **Submission Information**

## IF SUBMITTING ELECTRONICALLY, FOLLOW THESE INSTRUCTIONS:

- Must have an active email account opened in order to submit the application electronically.
- Check the "submitted electronically" signature box on the cover page. A hand signature is not required if the application is submitted electronically.
- Save the document before clicking "submit form". (If you do not save your document, a blank form will be submitted.)
- Click the **Submit Form** button to submit the application electronically. A confirmation will be emailed upon receipt of the application.
- Use the appropriate subject line for email submission of application: NMF Submission: SAS Application.

### IF SUBMITTING IN PERSON OR BY MAIL, FOLLOW THESE INSTRUCTIONS:

- Do not exceed 13 pages total for the cover page, proposal narrative, workplan, volunteer pledges and budget sections.
- Print all materials on one side only.
- Do not bind or enclose application materials in folders.

BRING your Department of Neighborhoods application to: 700 5th Avenue, 17th Floor Seattle, WA 98104

or

**Neighborhood Service Centers** 

MAIL your PO Box 94649

application to: Seattle, WA 98124-4649

#### **Deadlines**

Small and Simple Projects Fund applications must be received by **5pm**, on **Monday, January 11, 2010** or **Monday, July 12, 2010**. Late applications are not accepted.

#### **Questions?**

For more information about the Neighborhood Matching Fund program, please contact us or visit our website.

**PHONE:** (206) 233-0093

**EMAIL:** NMFund@seattle.gov

**WEBSITE:** http://seattle.gov/neighborhoods/nmf/

#### **SUBMIT FORM**

I agree that clicking "submit" is equivalent to the **elected chairperson/ president's** signature on this applica-

tion form. It certifies that I am **authorized to submit** it on behalf of the organization, the statements herein are true, complete and accurate to the best of my knowledge.

PUBLIC DISCLOSURE/DISCLAIMER STATEMENT Consistent with the Public Records Act, Chapter 42.56 RCW, all records within the possession of the City may be subject to a public disclosure request and may be distributed or copied. Records include and are not limited to sign-in sheets, contracts, emails, notes, correspondence, etc. Use of lists of individuals or directory information (including address, phone or email) may not be used for commercial purposes.